[headline] What is the Visionz Project?

[body copy] Imagine leaving high school for summer break. You’re filled with optimism. You receive a call from the manager of a local business - they’d love to offer you work - but you have no idea how to present yourself in an interview.

Now, picture graduating from high school. You’re ready to leave the nest, but you have a few problems: You don’t have a savings account and you can’t manage a budget. You need to cover rent, utilities, and food - it’s about survival - but managing your money is a critical skill you just never learned.

How can you learn these skills? With the Visionz Project.

The Visionz Project is a deeply interactive, Detroit-based training, experience and support program that uses technology and instructor-led classroom training to teach low income and at-risk students the survival skills to help them succeed in life. Visionz also helps them reach their potential through meaningful careers and higher education. With access to an intensive curriculum with lively and engaging activities, real-world training, computers, and a special app to help them learn, Visionz students will absorb the oft-elusive skills that can make or break an individual.

The brainchild of entrepreneurs Chris Rivers, as well as Willie Rivers, retired Vice-President of a major financial services company, Visionz instruction is given in a safe, non-judgmental environment, ensuring that each student is free not only to learn new skills, but to flex what they’ve learned throughout the course. The financial education instruction will be integrated into the Work Force Preparation, Entrepreneurship and Social Media Marketing curriculums so that students fully understand how financial management is the cornerstone of economic well-being and self-sufficiency.

In tandem, the mobile and web app, which is currently in development, will use video and other media to help students make the right choices in everything from choosing what to wear at a job interview to how to present themselves in the community.

According to Willie Rivers, children in the past learned everything from socially acceptable behavior to financial skills by trailing their parents and observing their interactions in the community. However, the financial world today is much more complex than that of previous generations, thus today’s knowledge-starved students are merely told to learn on their own using the Internet. Hardly engaging, or very effective.

While students work their way through the course, and even after they finish their training, they’ll rely on the staff support and the app for professional and personal guidance. Visionz training lasts a lifetime, and we invite you to join us on our journey.

[call to action] Contact us for more information